

Pulsify: Augmenting Managers

Team Management, Goal Tracking & Employee Feedback Software

Our Story

Pulsify is a cloud-based people management platform built around data analytics, timely feedback, predictive insights, and the Net Manager Score™. Pulsify assists managers in cultivating high-performing, engaged teams while also increasing employee productivity. Pulsify coaches managers and ultimately helps to address the challenges many businesses have when adopting people management strategies. It can be used in any corporate context, whether remote or in-office.

“We built an easy and predictive Manager Augmentation™ system to help managers do their jobs better, every moment of every day.”

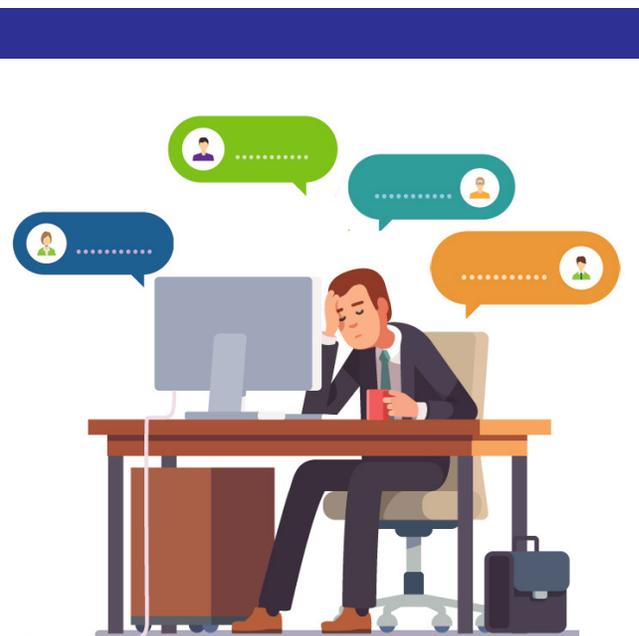
Solving a Problem

Team leaders at all levels feel management pain more deeply than ever with the new reality of remote and hybrid work. Managers must keep their teams productive, happy and on target, even if everyone is working from a bedroom or garage, but often struggle to do so.

How do you foster a culture over Zoom? How do you encourage the exchange of ideas over Slack? How do you remotely praise and encourage team members? Many managers feel like they're winging it.

This manager proficiency gap leads to disengaged employees, low productivity, attrition and lost opportunities. Today, any company with inadequate management practices will lose to a competitor that improves its daily management of teams by even a little.

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Pulsify is Different

EASIER TO IMPLEMENT

Pulsify doesn't require an entire HR and IT department to implement, resources which small to mid-sized companies don't have. Any manager can adopt our system as easily as signing up with an email account.

DATA DRIVEN

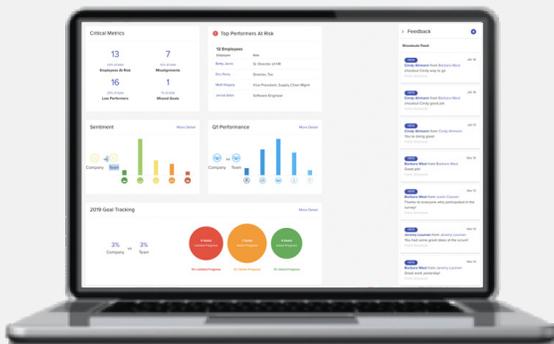
Pulsify makes actionable insights easy. The structured data feeds machine learning designed to spot team members with problems – or reveal a star performer ready for bigger challenges – up and down the organization.

PERSONALIZED RECOMMENDATIONS

As the platform learns a manager's challenges, it finds and collects relevant content from the best management publications. If the manager needs help supporting a struggling employee, the platform will find insightful and pertinent material for them to review.

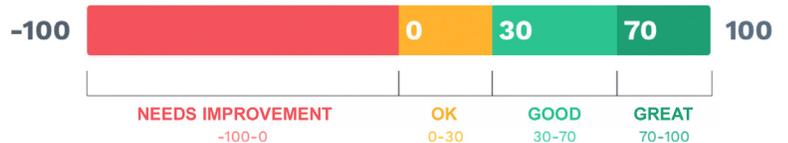
NET MANAGER SCORE™

The Net Manager Score™ is a simple, yet incredibly insightful way to understand how effective you are at managing your team. It quantifies the actions that you do or don't take with your team around goals, feedback, sentiment, performance, and more.



- 1-on-1s**
- sentiment surveys**
- meeting notes**
- performance checks**
- real time feedback**
- goal setting**

An easy-to-use dashboard tracks processes, gives reminders and surfaces problems and successes, while connecting managers to the company's overall strategy.



Pulsify + HIRE

We joined the HIRE Technologies family in 2021. With HIRE's family of companies providing their support and client base, we plan to expand our business, grow our client base, and introduce Pulsify to more team managers.



Bennett Fisher
Founder

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